MINUTES
IT Advisory Committee Meeting
September 22, 2011
8:30-10:00 AM

In Attendance: Stephen Balfour, Erick Beck, Andy Bland, Jim Bouse, Chuck Braden, Becky Carr, Bill Chollett, Steve Conway, Juan Garza, Mark Harris, Willis Marti, Jeff McCabe, Adam Mikeal, John Norton, Allison Oslund, Michelle Osterholm, Henrik Schmiediche, David Sweeney, Ron Szabo

Ron Szabo began the meeting by introducing Erick Beck and Chuck Braden who were both sitting in for an ITAC member.

Item 1 Approval of Minutes
A. Minutes from the September 8th meeting were reviewed and approved unanimously

Item 2 New IT Trends: Consumerization
A. David Sweeney introduced the IT trend of Consumerization - a stable neologism that describes the trend for new information technology to emerge first in the consumer market and then spread into business organizations, resulting in the convergence of the IT and consumer electronics industries, and a shift in IT innovation from large business to the home.

B. The Committee Considered the following questions:
   - How do we continue to shape/control behavior given that we no longer control access to technology?
   - How do we design networks and data policies for a world where we have to assume that devices are compromised?
   - How do we deal with EULAs and the problems they create for users and institutions?
   - How do we navigate the inherent tension between compliance and consumerization?

C. Discussion:
   - Two areas where this is prevalent: Cloud storage and web browser access to your desktop.
   - If we don’t provide a convenient solution, users will use the market provided ones (e.g, dropbox)
   - Some University entities are working on or have implemented solutions for these services.
   - The possibilities of how ITAC could address consumerization in cloud services were discussed.

   Action Items: The executive steering committee will schedule presentations from ITAC members who have/are working on solutions: Stephen Balfour: Celestix and Microsoft, Bill Chollett: Xythos, Rick Young: iFolder

Item 3 IT Governance Discussion
A. Juan Garza provided an overview on the Best Practice Metrics subcommittee’s progress, and requested feedback on the IT Governance chapter of an essential elements document.

B. Discussion
   - Becky Carr said the document was well written and very usable.
   - The Overview of Essential Elements states: Information Technology must collaborate with senior unit management on the strategic direction of the unit.
     - With firmer language, this item could be used to get IT a seat at the strategic planning table.
     - Some feel that ITAC is the most appropriate group to recommend this change.
Others felt that placing such wording in this document would imply a demand that IT is not in a position to make. Models of how to implement each chapter will be included, and in this chapter all models will include the senior IT person being directly involved with the strategic planning for the unit.

C. **Action Items:** Ron Szabo encouraged all ITAC members to take a more thorough look at the document, and provide additional to Juan Garza.

**Item 4 SKYPE**

A. Willis presented the university’s stance on SKYPE.
   - Skype is not forbidden, some uses are against the rules.
   - Skype is one form of consumerization and at internationally connected universities is a needed service.
   - Willis’ team is developing a policy to guide use of SKYPE.

B. **Action Items:** Willis will bring a SKYPE plan for ITAC to review.

**Item 5 Stakeholder Discussion (Tabled)**

**Item 6 IT Campus Awareness and Satisfaction Focus Groups**

A. Allison Oslund made a brief announcement about focus groups being conducted by Texas A&M IT (centralized IT group).

**Item 7 Open Discussion**

A. Ron Szabo announced Texas A&M’s site license for Qualtrics.

B. Stephen Balfour mentioned that Texas A&M has a new, more cost-effective license agreement for SPSS. Contact Romona in the Texas A&M Software Center, if you are interested.